

STEPHEN JIWANMALL (he/him)

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EXPERIENCE

Assistant Professor of Communication

La Salle University, Philadelphia, Pa.

August 2022 - present

- Teaching four courses per semester in journalism, public relations, and media production
- Training students with professional video equipment and editing technology
- Empowering students to strengthen demo reels, resumes, and portfolios

Communications Manager

National LGBTQI+ Cancer Network

June 2024 - present (contract)

- Consulting national nonprofit on external and internal communications strategies
- Managing social media, creating graphics, and curating monthly newsletters
- Developed an annual communications plan with best practices

Professional Video Journalism Mentor

Lehigh University, Bethlehem, Pa.

August 2021 - December 2022

- Taught video journalism to incoming members of the university's student newspaper staff
- Provided routine critiques on multimedia content

Director of Communications and Marketing

Bradbury-Sullivan LGBT Community Center, Allentown, Pa.

December 2020 - August 2022

- Oversaw external and internal communications (social media, newsletters, website)
- Developed communications and marketing plans and strategies to build brand awareness
- Pitched, earned, and coordinated media coverage from local, state, and national outlets
- Navigated various crises through strategic communication with senior leadership

Multimedia Journalist

Lehigh Valley Public Media, Bethlehem, Pa.

June 2019 - November 2020

- Shot, wrote, edited and reported on-camera daily for PBS39 and on radio for WLVR-FM
- Specialized in beat reporting in Northampton County
- Produced and hosted a weekly television program called "[Beyond the Beat](#)"
- Anchored a live daily television program on COVID-19

Multimedia Journalist

WTXL-TV, Tallahassee, Fla.

April 2015 - April 2019

- Covered multiple assignments on deadline daily as a one-man-band
- Routinely led newsroom in social media engagement
- Created and grew a franchise segment focusing on development

Video Reporter

Calkins Media, Levittown, Pa.

June 2013 - April 2015

- Produced original video reports in Bucks, Montgomery, and Burlington (NJ) counties
- Earned state and national awards for multimedia coverage of transgender issues

EDUCATION

- Columbia University, New York, N.Y.
Master of Science (Journalism) - May 2013
Broadcast Concentration
- La Salle University, Philadelphia, Pa.
Bachelor of Arts (Communication) - May 2012
Maxima Cum Laude and General University Honors

MEMBERSHIPS

- AAJA: Asian American Journalists Association
- AEJMC: The Association for Education in Journalism and Mass Communication
- NLGJA: The Association of LGBTQ+ Journalists
- PRSA: Public Relations Society of America
- SAJA: South Asian Journalists Association
- SPJ: Society of Professional Journalists

OUTREACH

- Executive Board, Broadcast and Mobile Journalism Division, AEJMC (2024 - present)
- Host/Producer, The Aavidum Podcast (2023 - present)
- Board of Directors, SPJ Keystone Pro Chapter (2023 - present)
- Board of Directors, Aavidum (2022 - present)
- Video Production Assistant, Wesley United Methodist Church (2020 - present)
- Contributor, *Brown Girl Magazine* (2021-23)

PROGRAM/STYLE/TECHNOLOGY PROFICIENCIES

- AP Style
- Adobe Premiere Pro, Final Cut Pro, Avid
- DSLR (Canon 70D, Canon 80D), Panasonic AVCCAM, JVC GY-HM100U
- Hootsuite, Loomly, Meta Business Suite
- Canva
- Constant Contact, NationBuilder, WordPress
- Slack
- Asana
- Canvas

LANGUAGE PROFICIENCIES

- Spanish (intermediate speaking and comprehension)
- Hindi (beginner speaking and intermediate comprehension)
- Urdu (beginner speaking and intermediate comprehension)
- French (beginner speaking and comprehension)